

PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

Final Report



Produced by
Kapila Ramanayaka

Supported by
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1. Introduction to PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

Government of India play a significant role in preserving and promoting Buddhism in India as well as in Sri Lanka. The Prime Minister Narendra Modi has already pledged support to Sri Lankan government to strengthen bi-lateral ties to promote Buddhist tourism in both countries. Following India's pledge and the commitment, thousands of Sri Lankan have been traveling India for the purpose of pilgrimage. This small project is designed to add value to the effort of Indian government.

It is in this context, the project titled 'Promote Indian Buddhist Tourism in Sri Lanka' is design to visit India, and produce a series (At least five) of short video documentaries highlighting one of the significant Buddhist tourist attractions Kushinagar (Parinirvana Temple, Wat Thai Temple, Matha Kuar Shrine, Meditation Park, Ramabhar Stupa, Buddha Temple, Japanees Temple etc.). Our project team will not make documentary about chines temple. While many rich people aware about this place, a large amount of Buddhist devotees and tourists from the middle-class segment do not have a good knowledge on the vitality of this place.

It is extremely important to use digital video storytelling techniques and introduce Kushinagar which is a place where Lord Buddha attained Nirvana to the Sri Lankan and thousands of devotees living abroad. It is famous for numerous monasteries and stupas dating back years ago are almost in relics now. The ancient city of Kushinagar is the final resting place of Gautama Buddha and thus is considered to be the most important pilgrim spots for the Buddhist followers.

2. Brief description of the PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

The objective of this project is to use power of visual storytelling and promote one of the most significant Buddhist tourist attractions – Kushinagar in Sri Lanka.

While the broader idea is to capture the significance of Kushinagar in term of carrying the richest Buddhist culture, the project will specifically focus on making video stories about all the temple, shrines, cultural places that amplifies the Buddhism in India.

3. Program outline

This project conducted a study of Buddhist shrines in India and investigated their values.

For that, basically the facts mentioned in the book as well as facts were collected from the Buddhist monks living in Sri Lanka.

In this way, information was given to the tourist people living in Sri Lanka in the form of video talks about several places where Buddha's transmigration took place in the northern part of India and several shrines explaining Buddhist cultures in other countries.

For this purpose, my team and I went on a one-week trip to India and collected darshan of those places and other necessary information.

After returning to Sri Lanka and doing the post-production process of the video stories, I was able to produce 6 video stories.

4. Detailed explanation of the PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

It was arranged to get the necessary information for this project from the Lords living in Sri Lanka. By doing so, we were able to gain knowledge about the current ideologies in Sri Lanka and the knowledge and attitudes of the Sri Lankan community about the religious places located in the northern part of India.

This will provide an opportunity to be armed with information and to engage in the future of the project with a basic idea, primarily at the pre-production stage.

Then we needed to find a resource person who could go to India and make the coordination to work there, but due to the economic instability, many travel agencies that take tourists to religious places had stopped their trips, so it was difficult for us to provide the resource contribution.

However, we then proceeded to obtain visas and travel tickets. Due to the high cost of the tickets, only two of us had to participate in the tour.

Received visa facility from 01 November 2023 and traveled to India on 23 December 2023. Staying in Kushi Nagar, India from the 23rd to the 30th, obtaining the necessary frames for video story creation, compiling information, etc., were done.

Travel time table

23 Dec 2023 From Colombo Departure Time 03.30 Flight number 6E 1172 (A320) to Chennai Arrive 04.55

23 Dec 2023 From Chennai Departure Time 07.55 Flight Number 6E 293 (A320) to Hyderabad Arrive 09.25

23 Dec 2023 From Hyderabad Departure Time 11.15 Flight Number 6E 886 (A320) to Gorakhpur Arrive 13.20

29 Dec 2023 From Gorakhpur Departure Time 13.55 Flight Number 6E 6319 (A320) to Hyderabad Arrive 16.05

29 Dec 2023 From Hyderabad Departure Time 17.45 Flight Number 6E 598 (A320) to Chennai Arrive 19.00

30 Dec 2023 From Chennai Departure Time 01.05 Flight Number 6E 1171 (A320) to Colombo Arrive 02.30

We had to face a practical problem of obtaining information from the temples through interviews as most of the temples are occupied by priests who speak Hindi or other languages and they have difficulty in handling English. We were able to include a discussion about the Japanese Sri Lankan Friendship Temple only because there was a Sri Lankan name at work.

In a period of 6 days, we went to 6 temples and got the necessary darshan by getting their information and collected information by filming places like Royal Thai Ashram, Sri Lanka Japanese Temple, Ramabhar Stupa, Parinirvana Stupa, Myanmar Ashram, Chinese Temple etc. received

After getting the required views, he returned to Sri Lanka on 30.12.2023, after which the post-production work was started.

The post-production process made it possible to prepare 06 video products with a duration of not less than 05 minutes as it was expected to carry out advertising activities to Sri Lankan tourists through social media.

The productions were created by including background dialogues in English and sub-titles in Sinhala.

5. Outcome of the PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

The public viewing of videos prepared by this project will enable any Buddhist and non-Buddhist tourists living in Sri Lanka to gain an understanding of the tourist religious places in the Krushi Nagar region of India.

Buddhist tourists living in Sri Lanka often travel through travel agencies and they will also have the opportunity to gain some understanding of the places before the trip.

This is a valuable time for private travelers and they have opportunities to watch these videos through social media and get the necessary guidance whenever they need.

Since these designs are done in English, even foreigners can get an understanding of the Buddhist shrines in India.

These videos can be stored as fixed assets due to their potential to be used for a long time.

6. Conclusion

There are many other such religious places in India and creating a series of video stories including those places seems timely.

It would also be important if these video stories could be shared through social media as well as specifically to travel agencies that can be contacted.

7. Public Recognition of the foundation (Social media, Newspaper articles, Press Releases, etc)

Youtube Playlist

Indian Tourism - කෘෂි නගර් බෞද්ධ ආරාම

https://www.youtube.com/playlist?list=PLoEEHGT0h_EuKkqcR7rYOhJfue3lO-ZIm



Parinirwana Stupa

You tube - <https://youtu.be/L1vXNx3WAYI>

Face Book -

<https://web.facebook.com/kapilarp/posts/pfbid0teM1nhQkTB2ZxtXm6Xyvu7p7DqgEqHfCcayvnmueWE6GQCcxPPCeoTTdhF79Vktbl>



Ramabhar Sthupa

You Tube - <https://youtu.be/2VYdE6xULkc>

Face book -

<https://web.facebook.com/kapilarp/posts/pfbid0KqgpZpRCPtKbVfZZjCnCjYzH3wi4HNXGCUagBhh3nQznBhWtgEBpWifGp27nM7xGl>



Sri Lanka Japan Temple

You tube - <https://youtu.be/oXK-bW6H7E0>

Face Book -

<https://web.facebook.com/kapilarp/posts/pfbid0UC2wJeffiXD2w3CYrqFUeaSdAiZJMqQ5t1BM1XfJdnijQ8jBP9To6MwViWURZZmcl>



Royal Thai Monestory

You tube - https://youtu.be/PkLW9e_zWMA

Face Book -

<https://web.facebook.com/kapilarp/posts/pfbid0cJqcaML5v9dGihP1uVedWXB1kjuJA32cnq3FQVTgJru7bsuo1wLtrTWrhgyYxUDl>



Myanmar Monestory

Youtube - <https://youtu.be/WA61EFHUG48>

Face Book -

<https://web.facebook.com/kapilarp/posts/pfbid0u2BrMEMg89gtXKq32xSvvC7QtEqS1qr6Zii66KFyGLdhERPfa3LsxPpPVRUZ5Qwyl>



Chines Temple

Yoy tube - <https://youtu.be/bh3SKOqNVu4>

Face Book -

<https://web.facebook.com/kapilarp/posts/pfbid0NhaT3frrb7ZnmFEk3QH2D4tpX1s7vo1xDvDkLJUbkXqJLLoXmoSaJX1YhB3Ujx5ul>



- These videos are planned to be Promote on social media channels in the near future.

Story Screening at 02 places in Matara District

This video stories were planned to be shown at the Indian Cultural Centre. The support of the cultural center was good for that, but gathering the crowd was a practical problem for me.

Therefore, I appreciate your permission to conduct the work at the Matara Ruhuna University and Youth Service Council office upon my request.

As planned, two programs were organized and completed successfully in two days. The pictures, videos and signed documents are attached.

Places

01. Culturel Corner in University Of Ruhuna
02. District Office in National Youth Service Council Matara

Banner for the backdrop



Story Screening Day Video Link - <https://youtu.be/uP6xDizYCME>



Location	No Of Pariticipant	
	Male	Female
Cultural Corner in University Of Ruhuna	13	34
District Office in National Youth Service Council Matara	11	20

PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

@ Culturel Corner at University Of Ruhuna

@ District Office in National Youth Service Council Matara



<p>මහා පරිබර්තනා ස්තූපය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කුෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති අතර බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>	<p>ශ්‍රී ලංකා ජපන් විහාරය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කාෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති, බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>
<p>මියන්මාර් බෞද්ධ ආරාමය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කුෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>	<p>චීන බෞද්ධ ආරාමය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කුෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>
<p>රාමානාථ ස්තූපය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කුෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>	<p>රාජකීය නායි විහාරස්ථානය</p> <p>මෙම පූජනීය ස්මාරකය ඉන්දියාවේ කුෂිනාරා නගරය ආසන්නයේ පිහිටා ඇති බෞද්ධ ආගමික අධ්‍යාත්මික පොහොසත්කම් සහ සංස්කෘතික උරුමය පිළිබඳ සාක්ෂියක් ලෙස පවතී. එහි ඉතිහාසය, වැදගත්කම සහ වාස්තු විද්‍යාත්මක අරුම පුදුම දේ පිළිබඳ බෞද්ධ කථා විස්තර කෙරේ. ඉන්දියා ශ්‍රී ලංකා පදනමේ මූල්‍ය දායකත්වයෙන් නිර්මාණය කරන ලද මෙම වීඩියෝව ශ්‍රී ලාංකේය සංචාරකයින් මෙම ආගමික ස්ථාන වෙත ආකර්ෂණය කර ගැනීමට සුළු හෝ දිරිගැන්වීමක් ලබා දෙනු ඇතැයි අපේක්ෂා කෙරේ.</p>



PROMOTE INDIAN BUDDHIST TOURISM IN SRI LANKA

Story Screening Day

University Of Ruhuna

2024.11.30

No of Participant	47
Male	13
Female	34

No	Name	Institute / Organization	Signature
01	A. A. Sithumini Sewwandi	University of Ruhuna	<i>As</i>
02	T.M. Dilli Navodga	University of Ruhuna	<i>SDP</i>
03	G.G. Kavindi Jayasinghe	University of Ruhuna	<i>gali</i>
04	R.P.D. Hiruni Nimesha	University of Ruhuna	<i>Hiruni</i>
05	M.A. Shashika Kumar	University of Ruhuna	<i>Shashika</i>
06	S.A.S.D Samaraveera	University of Ruhuna	<i>Shashika</i>
07	K.G. Bhagga Hansani	University of Ruhuna	<i>Hansani</i>
08	M.N. Ravini Hasanga	University of Ruhuna	<i>Hasanga</i>
09	D.A. Nimanthi Madhusanika	University of Ruhuna	<i>Madhusanika</i>
10	G.A.P.K. Madushanika	University of Ruhuna	<i>Madushanika</i>
11	W.M. Nimanthi Sandarenu	University of Ruhuna	<i>Sandarenu</i>
12	U.K. Darshika Udayangani	University of Ruhuna	<i>Darshika</i>
13	K.G. R. Madushani	University of Ruhuna	<i>Madushani</i>
14	J.M.S. Piyumika Jayalath	University of Ruhuna	<i>Piyumika</i>
15	B.M.S. Niluka	University of Ruhuna	<i>Niluka</i>
16	K.M.S. Madureka	University of Ruhuna	<i>Madureka</i>
17	M.H.T.N. Gunathilaka	University of Ruhuna	<i>Gunathilaka</i>
18	H.G. Himasha Randi	University of Ruhuna	<i>Himasha</i>
19	H.R. Ashen Madushanka	University of Ruhuna	<i>Ashen</i>
20	R.M. Pasindu Deshan	University of Ruhuna	<i>Deshan</i>

21	N. G. Pradeethi milanna	UOR	Pradeethi
22	G. H. P. V. Gindakunda	UOR	<u>Pindak</u>
23	K. M. N. Chamika	UOR	<u>Ch</u>
24	A. M. KASUN	UOR	<u>KASUN</u>
25	T. Hanigamthe.	UOR	<u>Hanigamthe</u>
26	H. A. T. M. Hapu arachchi	UOR	<u>Hanigamthe</u>
27	H. Nilavathi Renuka.	UOR	<u>Renub</u>
28	K. G. M. T. Sandamali	UOR	<u>Sandamali</u>
29	H. P. Sandaruwan	UOR	<u>Sandaruwan</u>
30	G. G. U. Shaminda	UOR	<u>Shaminda</u>
31	Lakshani Imalka	UOR	<u>Lakshani</u>
32	B. K. R. Cooray	UOR	<u>Cooray</u>
33	P. B. C. Siran	UOR	<u>Siran</u>
34	S. V. K. Sautalpa	UOR	<u>Sautalpa</u>
35	D. A. K. Thamali	UOR	<u>Thamali</u>
36	G. V. P. Jayasundara	UOR	<u>Jayasundara</u>
37	Dinusha Bandara.	UOR	<u>Dinusha</u>
38	M. D. N. N. S. Disanayaka	UOR	<u>Disanayaka</u>
39	K. A. L. Mavindya	UOR	<u>Mavindya</u>
40	D. M. C. D. Disanayaka	UOR	<u>Disanayaka</u>
41	A. Maleesha Shehani	UOR	<u>Shehani</u>
42	D. Thisari Hansamali	UOR	<u>Hansamali</u>
43	R. M. K. P. Amarathunge	UOR	<u>Amarathunge</u>

Pictures
Cultural Corner in University Of Ruhuna



District Office in National Youth Service Council Matara



9. Picture gallery

